

Bridget Price

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www.bridgetprice.design

Strategic and collaborative Art Director with 7+ years of experience shaping brand systems, leading creative direction, and delivering thoughtful design solutions across digital, print, and experiential touchpoints. Known for translating business goals into compelling visual narratives, mentoring designers, and owning projects from concept through execution.

Experience

Art Director

ENVISION CREATIVE

2025 — Present

Lead creative direction across branding, digital, and campaign work, owning projects from concept through execution while elevating visual standards across clients. Partner closely with strategy, account, and production teams, and mentor designers to deliver cohesive, high-impact brand systems.

Senior Graphic Designer

ENVISION CREATIVE

2023 — 2025

Led and executed brand, web, and marketing projects for a diverse client roster, delivering thoughtful, strategic design solutions through close collaboration with internal teams.

Freelance Designer

SELF-EMPLOYED

2022

Partnered with clients across multiple industries to deliver branding, web, and marketing design. Managed projects independently, developing strong client relationships and versatile creative skills.

Graphic Designer

BANYAN BOTANICALS

2021

Supported and evolved brand visuals across social, marketing, packaging, and digital collateral. Designed assets aligned with the brand's mission of holistic health and wellness.

Design Lead

TRUAURA BEAUTY

2019-2020

Led visual execution of brand vision across social, advertising, marketing, packaging, and web. Designed materials supporting both product promotion and business growth initiatives.

Education

Bachelor of Fine Arts – Communication Design
TEXAS STATE UNIVERSITY
2014–2018

Skills

Creative Direction & Leadership

Art Direction
Creative Leadership
Visual Direction & Systems
Concept Development
Brand Storytelling
Design Critique & Feedback
Mentorship & Team Development

Brand, Design & Craft

Brand Identity Systems
Visual Design
Typography
Layout & Composition
Campaign Design
Digital & Print Design
Experience Design

Digital & Product

Web Design
UX/UI Collaboration
Responsive Design
Design Systems
Content Design

Strategy & Collaboration

Creative Strategy
Client Presentation & Storytelling
Cross-functional Collaboration
Stakeholder Alignment
Brief Development
Creative Problem Solving