

BRIDGET PRICE

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www.bridgetprice.design
214.763.0002
Austin, TX

Art Director and designer with **10+ years of experience** across branding, digital, print, and experiential design. I've led creative projects for **50+ clients**, from early concepts and strategy through final delivery, working closely with business owners, executives, and CMOs along the way. I love finding the balance between big-picture creative direction and the details that make a piece of work feel just right.

EXPERIENCE

ART DIRECTOR
Envision Creative
2025 - Present

Lead creative direction across branding, digital, and campaign work for 50+ B2B and B2C clients across a wide range of industries. Partner with business owners, executives, and CMOs to develop strategic creative solutions that drive brand growth. Lead client meetings and presentations, translating business objectives into compelling visual strategies. Oversee projects from kickoff through delivery, managing timelines, budgets, and cross-functional collaboration. Direct and mentor designers, fostering a culture of excellence and continuous growth. Launched 8+ websites and designed digital experiences, including app interfaces and interactive brand experiences. Executed 5+ complete rebrands, developing comprehensive brand identity systems, guidelines, and rollouts.

SENIOR DESIGNER
Envision Creative
2022 - 2025

Designed brand, digital, print, packaging, and marketing assets that elevated client brands across multiple platforms. Collaborated closely with strategy, account, and production teams to deliver cohesive, high-quality creative solutions. Supported web projects from wireframes through launch, ensuring brand consistency and an exceptional user experience.

GRAPHIC DESIGNER
Banyan Botanicals
2021 - 2022

Created digital, print, social, and packaging designs aligned with the brand's mission of holistic health and wellness. Maintained brand consistency across all customer touchpoints.

FREELANCE DESIGNER
Self-Employed
2020 - 2021

Partnered with clients across multiple industries to deliver branding, web, and marketing design from concept to delivery. Managed projects independently, building strong client relationships and versatile creative solutions.

DESIGN LEAD
TruAura Beauty
2019 - 2020

Led visual execution of brand vision across social, advertising, marketing, packaging, and web. Developed design strategies that supported product launches and business growth.

EDUCATION

BACHELOR OF FINE ARTS IN COMMUNICATION DESIGN
Texas State University
2014 - 2018

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BRIDGET PRICE

SKILLS

CREATIVE DIRECTION & LEADERSHIP

Art Direction • Creative Direction • Creative Strategy • Concept Development • Brand Storytelling
• Mentorship & Team Development • Client Presentations • Stakeholder Alignment •
Cross-functional Collaboration

BRAND & VISUAL DESIGN

Brand Identity Systems • Visual Identity • Design Systems • Video Editing • Typography • Layout &
Composition
• Campaign Design • Packaging Design • Print & Digital Design

DIGITAL & PRODUCT

Web Design • UX/UI Collaboration • Responsive Design • App Design • Experience Design
• Content Design • Digital Product Design

TOOLS & SOFTWARE

Adobe Creative Suite (Photoshop • Illustrator • InDesign • After Effects • Premiere Pro • XD)
• Figma • Asana

STRATEGY & COLLABORATION

Creative Problem Solving • Brief Development • Project Management • Client Management

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